



January 2010

The Green Insurance Company to help set up recycling scheme

A Worcester environmental group has been awarded a grant of £2000 from The Green Insurance company to fund a new cycle scheme project.

The funding was awarded as part of The Green Insurance Company's Green Grants scheme which launched on 9th August 2010 and invited green projects from all across the UK to apply for grants to fund all types of initiatives.

The project aims to cut as many as 25000 miles off of car journeys. They aim to do this through a training program and social enterprise incentive that works with disaffected and vulnerable young people. They will recycle unwanted bicycles and parts before they end up at landfill, then they will offer them for resale. They are also set to promote and run two bicycle loan schemes in the Worcester area.

The MotoV8 project was selected from over 270 funding applications received to the Green Grants website. The total amount of grants allocated by The Green Insurance Company during the scheme has reached £20,000.

The prestigious panel of judges were Dr Eleanor Logan of The Soil Association, Mike Robinson from the Royal Scottish Geographical Society, Jim Hansom from Glasgow University and Gaynor Wood, Head of The Green Insurance Company. They selected 18 worthwhile projects around the UK to receive funding up to £2,000.

Gaynor said: "We were all very impressed with MotoV8. The plan presented to the panel showed great initiative and we could see clear benefits to the wider community in the long run. We are passionate at The Green Insurance Company in promoting all types of green projects around the country and we are delighted to help support the MotoV8 project in this way.

Rev Mark Badger Managing Director of Motov8 said: "We were absolutely thrilled to hear our application to the Green Grants scheme was successful. We are very excited to get started on our second Cycle Loan Scheme and we couldn't have done this without the support of The Green Insurance Company. It is testament to them that they are choosing to support small local groups like ourselves around the country in developing eco projects and hopefully bring

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benefits to communities across the UK.”

The Green Insurance Company are committed to offsetting 100% of their customers’ carbon emissions.

Work on the MotoV8 project will begin in March.

Ends

Issued by The BIG Partnership on behalf of The Green Insurance Company.

For further information, please contact Bryan Garvie or Charles Cameron at The BIG Partnership on 0141 333 9585 or [/firstname.lastname@bigpartnership.co.uk](mailto:firstname.lastname@bigpartnership.co.uk)

Note to editors

The Green Insurance Company is one of the UK’s leading environmentally conscious insurance intermediaries.

Launched in 2007, it offers competitive car and motorbike insurance, offsetting 100% of customers’ vehicles emissions. The intermediary also offers environmentally friendly breakdown cover and pet insurance.

Through their offsetting commitments TGIC has planted over 790,000 trees in the UK, offsetting over 150,000 tonnes of CO2.

The Green Insurance Company is part of Kwik Fit Financial Services Group and is based in Lanarkshire, Scotland.

Please visit <http://www.greeninsurancecompany.co.uk>