

Sykes-Pickavant Ltd.

Online Privacy Policy

Our Commitment to Privacy

The privacy of your personal data is important to us. As part of our commitment to the privacy of your personal data, we provide this Privacy Policy outlining our online information practices and the choices you can make about the way your personal data is collected and used on this website.

This policy is effective from 4th May 2018. Revised 23rd January 2019.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Sykes-Pickavant Ltd.

The Personal Data We Collect

When you visit our website you remain anonymous unless registering a product. The information collected on this page includes;

- Name
- Company
- Address
- E-mail Address

The Way We Use Personal Data

- We use your information to communicate with you, for example, to answer correspondence we receive, to confirm your order and to update you of changes or updates to your registered products.
- We will only contact you regarding Sykes-Pickavant news and offers if you opt in to receiving such emails, otherwise you will be contacted only with important information related to your purchase.

We will not use or share the personal data provided to us online in ways unrelated to the ones described above without first providing you an opportunity to opt out or otherwise prohibit such unrelated uses.

How We Disclose Your Personal Data

We may disclose your personal information to third parties in the following circumstances:

- If Sykes-Pickavant or substantially all of its assets are acquired by a third party, in which case personal information held by it about its users will be one of the transferred assets.
- We may disclose personal data in response to legal process or when we believe in good faith that the law requires it, for example, in response to a court order, witness summons or a law enforcement agency's request.

Transfer of Personal Data outside the EEA

Our website is based on servers inside of the EEA. Your personal data will not be transferred to areas outside this zone.

Customisation and Aggregate data

We do not use non-identifying and aggregate information on this website.

Third-Party Sites

Our website may contain links to other websites of interest. However, once you have used these links to leave our website, you should note that we do not have any control over content displayed on other sites. Therefore, we cannot be responsible for the protection and privacy of any information which you download or provide while visiting such sites as they are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Our Commitment to Security of Personal Data

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website; any transmission is at your own risk. Once we have received your personal information, we will use strict procedures and security features to try to prevent unauthorised access. These measures include physical, electronic, and managerial precautions.

Cookies

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Some websites also use these to collect information about yourself or your browsing habits.

Sykes-Pickavant uses analytics cookies that anonymously remember your computer or mobile device when you visit our website and recognise visits to our website across different devices. They keep track of browsing patterns and help us to build up a profile of how our visitors use the website. We use this information solely for customer analytics; this data does not directly identify you. We do not pass on your information to Google or any other third-parties and we do not collect your data for advertising features.

We have no access to third party cookies and third party organisations have no access to ours. The third party organisations that place cookies, including your browser (such as Google) and the third party companies who pay for advertising and analytics services using this information, will have their own privacy policies.

Most browsers allow you to turn off cookies. To do this, refer to the "help" menu on your browser. To directly opt-out of Google Analytic cookies consider the Google Analytics Opt-out Browser Add On which is available here - <https://tools.google.com/dlpage/gaoptout>.

How You Can Access or Correct Your Information

To amend your information as stored after registering a product, please contact sales@sykes-pickavant.com.

Changes to our Privacy Policy

Our privacy practices are subject to change with prospective website updates and any changes to UK Data Protection Laws.

How to Contact Us

Should you have other questions or concerns about these privacy policies or wish to have your personally identifiable information deleted from our records, please send an email to sales@sykes-pickavant.com or write to Sykes-Pickavant Ltd. Unit 4, Cannel Road, Burntwood Business Park, Burntwood, Staffordshire, United Kingdom, WS7 3FU. Please note we may be unable to complete this request over the phone as we may require written evidence of intent of data removal.